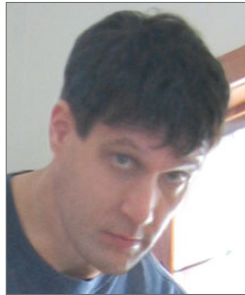


# Info sheet

## About the Artist

Todd Lerner has worked for *Rolling Stone*, *Spin*, and *Blender* magazines – while quietly taking years to write and record his debut CD of original songs.



Todd is simply giving away his radio single “Song For Free.” Your listeners can download and keep it, because...

Today’s changed music marketplace calls for a new kind of artist. In the past, you often had to buy a CD full of second-rate songs just to get the hit single.

But Todd has always felt that every song released by an artist should carry its own weight.

Todd does vocals and plays guitar, keyboards and other instruments. Plus he’s fully involved with the studio production of his songs.

## About the CD

CD Name: *If Right Now Played Guitar*

Release Date: 10/04/05

Available at: [Amazon.com](http://Amazon.com), [iTunes.com](http://iTunes.com), and other online music stores; also at [SongForFree.com](http://SongForFree.com)

Packaging: The CD has a distinctive transparent package design ▶

Free Song: It’s at [SongForFree.com](http://SongForFree.com)

Live Shows: Nowhere right now; Todd is focused on studio work



Your listeners can download, keep and share the catchy new single: “Song For Free” (It’s at [www.SongForFree.com](http://www.SongForFree.com))

## Quoted Reviews

“ 11 finely polished pop-rock tunes. There’s no denying that Lerner has a distinctive vision, and knows how to bring it off. *Steve Byrne, The Detroit News and Free Press* ”

“ It’s just as if Michael Stipe bumped into the Left Banke at a listening party for the new McCartney album! This is a GREAT CD. *Gary Pig Gold, Music Writer and “Rock’s hardest-working man”* ”

“ Packed with catchy tunes... mean guitar, kickin’ trumpets and amazing keyboards – every single tune is as good as the last. *Christine Casoli, Nights and Weekends* ”

To  Lerner Music™

**For Immediate Release**

**Contact: Todd Lerner**  
**(248) 417-1939**  
**[todd@toddlerner.com](mailto:todd@toddlerner.com)**  
**[SongForFree.com](http://SongForFree.com)**

## **Recording artist gives away his new single “Song for Free.”**

**Your listeners can download, keep and share the full version of the free song at [www.SongForFree.com](http://www.SongForFree.com) — there’s no catch.**

Todd Lerner has worked for *Rolling Stone*, *Spin*, and *Blender* magazines, while quietly taking years to write and record his debut CD of original songs.

Todd is simply giving away his single “Song For Free” which is a free song that’s also about being a free song. From the controversial lyrics:

“Take this song for free. Share the song but don’t steal the CD...”

Today’s changed music marketplace calls for a new kind of artist. In the past, your listeners often had to buy a CD full of second-rate songs just to get the hit single. But Todd has always felt that every song released by an artist should carry its own weight.

“Song for Free” is the first track on the enclosed new CD *If Right Now Played Guitar*, which contains ten other tightly-arranged melodic songs. The CD package has a distinctive transparent design and a minimal look.

The website where your listeners get the free song, [www.SongForFree.com](http://www.SongForFree.com), is highly interactive and features a fun custom music player where lyric panels slide down while you sample other songs. The unique flash site is loaded with other interactive treats as well. (There’s also an HTML version of the site for dialup modem visitors.)

Todd does vocals and plays guitar, keyboards and other instruments. Plus he’s fully involved with the studio production of his songs. He’s doing no live shows at this time; he is focused on his studio work.

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**To  Lerner Music™**

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