

For Immediate Release

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SongForFree.com**

Recording artist gives away his new single “Song for Free.”

Your readers can download, keep and share the full version of the free song at www.SongForFree.com — there’s no catch.

Todd Lerner has worked for *Rolling Stone*, *Spin*, and *Blender* magazines, while quietly taking years to write and record his debut CD of original pop/rock songs.

Todd is simply giving away his single “Song For Free” which is a free song that’s also about being a free song. From the controversial lyrics:

“Take this song for free. Share the song but don’t steal the CD...”

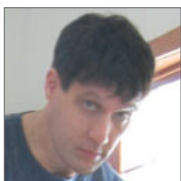
Today’s changed music marketplace calls for a new kind of artist. In the past, you often had to buy a CD full of second-rate songs just to get the hit single. But Todd has always felt that every song released by an artist should carry its own weight.

“Song for Free” is the first track on the enclosed new CD *If Right Now Played Guitar*, which contains ten other tightly-arranged melodic songs. The CD package has a distinctive transparent design and a minimal look.

The website where your readers get the free song, www.SongForFree.com, is highly interactive and features a fun custom music player where lyric panels slide down while you sample other songs. The unique flash site is loaded with other interactive treats as well. (There’s also an HTML version of the site for dialup modem visitors.)

Todd does vocals and plays guitar, keyboards and other instruments. Plus he’s fully involved with the studio production of his songs. He’s doing no live shows at this time; he is focused on his studio work.

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Note: please grab these reproduction-quality photo files at: SongForFree.com (click “For The Press”)

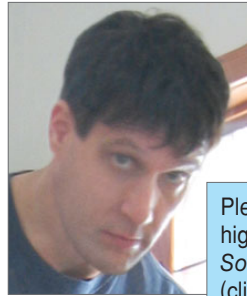
To  Lerner Music™

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Info sheet

About the Artist

Todd Lerner has worked for *Rolling Stone*, *Spin*, and *Blender* magazines – while quietly taking years to write and record his debut CD of original pop/rock songs.



Todd is simply giving away his single "Song For Free." Your readers can download and keep it, because...

Today's changed music marketplace calls for a new kind of artist. In the past, you often had to buy a CD full of second-rate songs just to get the hit single.

But Todd has always felt that every song released by an artist should carry its own weight.

Please download this high-res art file at: SongForFree.com (click "For The Press")

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About the CD

CD Name: *If Right Now Played Guitar*

Release Date: 10/04/05

Available at: Amazon.com, iTunes.com, and other online music stores; also at SongForFree.com

Packaging: The CD has a distinctive transparent package design ▶

Free Song: It's at SongForFree.com

Live Shows: Nowhere right now; Todd is focused on studio work



Please download this high-res art file at: SongForFree.com (click "For The Press")

Your readers can download, keep and share the catchy new single:

"Song For Free"

(It's at www.SongForFree.com)

Quoted Review

By Mar Yvette, Music Editor, *Clear Magazine*. Mar has also reviewed *No Doubt*, *Cake*, *White Stripes*, *R.E.M.* and *Aerosmith* for magazines such as *Mean Street*, *Filter* and *Planet*:



Irresistible melodies, brisk harmonies and taut arrangements belie the penetration of Todd Lerner's song lyrics. His music is at once vigorously original yet nostalgically familiar.



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